

**UMRA Board of Directors**  
**April 23, 2019**  
**411 Campus Club, 12:00-2:00 pm**  
**Minutes**

**Board Members Present:** C. Adams, L. Anderson, V. Cardwell, W. Craig, W. Donohue, C. Gierke, C. Hamilton, K. O'Brien, K. Mortensen, C. Peterson, R. Poppele, G. Rinehart, KM Terry, G. Williams, F. Cerra, J. Grimes, J. Markell

**Additional Attendees:**

**Board Members Absent:** V. Larson, C. Parliament, T. Roe

1. Announcements/additions to agenda: none
2. Review/Approval of March minutes (Attachments 2): approved
3. Updates and Announcements
  - a. Check signing policy statement (Attachment 3). The signing will be on May 8 at the US Bank in Roseville.
  - b. Housing Information session with Pillars and 1666 Coffman May 21, 2:30-3:45 pm, 326 Coffman. We have agreed that both groups can present. We are interested in Pillars because they have projects that have some relationship to the University.
  - c. Maintaining year-to-year organizational continuity (C. Peterson, J. Rinehart). Chip and Jerry will meet with Gloria Williams to discuss document organization and storage. We also need to discuss "apprenticeships" or some way of mentoring new leadership.
  - d. Survey Launch: There were 117 responses in the first 3 hours.
  - e. Sponsorships and IRS: There will be a meeting on sponsorships on May 8 regarding Pillars and other potential sponsors. Rinehart, Donohue, and Adams will meet with the U's tax people to discuss parameters and possibilities. If an organization were going to sponsor a lunch, they could have a table with information, we would put up a slide showing their sponsorship and giving recognition.
4. Committee and Liaison reports and updates
  - a. Social Committee –C. Hamilton: 18 people have signed up for the U of M day at the Twins game. Might offer a riverboat tour in early fall. Considering a bee and equine tour in September.
  - b. Road Scholar program—C. Hamilton (Attachment 4): If we go with Road Scholar we can include others (members of OLLI, friends, neighbors, relatives, other retirees, etc.). It will be important to get feedback from UMRA members about interest in possible destinations. Need to check on possible tax implications. Need to ask if the group could be larger than 20. We need 20 for the 5% kickback but wonder if the group could be smaller. Possible destinations that Hamilton has talked with RS about: Cuba, Civil Rights Tour. Hamilton will need to: expand the size of the committee and ID a couple of possible RS tour options that meet the interests of UMRA members (she will present these options to the UMRA Board). Hamilton will check with Road Scholars to see if they would pay to be a sponsor—

and perhaps advertise in the newsletter. These to-dos were approved by the Board.

- c. Armchair Traveler update –L. Anderson: 31 people attended the April 9 Armchair Traveler event which was very well received. The next session is planned for September 10 (pending space booking). Don Johnson has volunteered to talk about India.
  - d. Program Committee—B. Donohue: Donohue said that the program schedule is set through January 2020. The Program Cmte is considering a special December program. Since it is important for our budget to have our luncheons/receptions at or close to maximum capacity, KM Terry wondered about inviting other members of the U of M community if there is space. It would be especially appropriate to tie the invitations to the content of the speaker of the month. For instance, if the topic is the decline of interest in the liberal arts, could we invite the Dean to talk and then include relevant departments.
  - e. Communications—J. Kinsey, K. Mortensen, Gierke: Kinsey proposed that purchasing a tablecloth, banner, and generic business cards would be between \$675 and \$750. The committee agrees that this is a good idea. The Communication committee will work with the U's Printing Services on design. Given that we don't need each of these items individually designed (our word mark would be ours), it would be less expensive. K. Mortensen noted that the banner, table covering, and cards would be the priority. Letterhead could also be designed that carries our word mark and the letterhead could be kept on line for use by whoever needs it. There were questions about why we would use the U's Printing Services. Mortensen said that if we want to use the U of M's logo/colors, then we need to use Printing Services and that there is no significant cost difference. The PS designers are used to using the U of M logo word mark and are quicker. We want all of the materials and the website to look alike. The proposal was to move ahead on the business cards and a large retractable banner. K. O'Brien moved and KM Terry seconded and the board approved.
  - f. Membership---V. Larson . J. Rinehart
    - i. Numbers (Attachments 5, 6)
    - ii. Updated recruitment letter (Attachment 7)
  - g. Other liaison/committee updates
5. Treasurer's Quarterly Report—C. Adams: Adams said that there is \$16,969 in savings. There will likely be \$4,251 revenue this quarter. He anticipates that the budget will break even this year. Sponsorships are still coming in. The question was raised about why we have a reserve.
6. May meeting
- a. Business meeting items
    - i. By-Law change regarding past presidents (Rinehart)
    - ii. Elections (Peterson)
    - iii. Other? Service Awards (Rinehart): this was delegated to the Executive Committee. C. Gierke asked what topics could be added to the salon? She requested that members email her within the next month with ideas about seeding the salon.
  - b. Format (buffet or family style?): K O'Brien moved and F. Cerra seconded the proposal to have a buffet for May. O'Brien was thanked for her 6 years of service on the UMRA Board.