

## University of Minnesota Alumni Association and University of Minnesota Retirees Association General Agreement 2022-2024

The University of Minnesota Alumni Association (UMAA) and the University of Minnesota Retirees Association (UMRA) are both committed to honoring and serving the University of Minnesota. As part of this commitment, UMAA and UMRA wish to recognize and support the mission and members of each other's organization by collaborating in the areas described below.

### The University of Minnesota Alumni Association shall provide:

- UMRA members with a UMAA membership offer at the U of M employee rate of \$35 annual 1-year (regular \$50 single / \$60 joint).
- Category listing on Gold Mind for UMRA with opportunities to add videos and receive video statistics
- Programmatic opportunities for UMRA to participate in from the UMAA
- Assistance in other ways, on a project-by-project basis, and only by agreement of both partners.

### The University of Minnesota Retirees Association shall provide:

- Free first year of membership to UMAA members meeting UMRA eligibility requirements (regular \$30 single / \$40 couple).
- Alumni Association discounted membership for UMRA members message to be included in at least one UMRA e-News (monthly email), with link to [Member Discounts page](#) on [umra.umn.edu](http://umra.umn.edu).
- Link to Alumni Association website ([www.UMNAlumni.org/join](http://www.UMNAlumni.org/join)) from the UMRA site.
- Alumni Association membership brochures and signage on site at UMRA events (at least one event per year.) Marketing materials to be provided by the UMAA.
- Assistance in other ways, on a project-by-project basis, and only by agreement of both partners.

This agreement begins on September 1, 2022 and continues for a term of two (2) years. Following this term, the agreement may be renewed for successive two-year periods with the written consent of both the U of M Retirees Association and the Alumni Association.

AGREED TO and ACCEPTED BY:

### University of Minnesota Alumni Association

DocuSigned by:  
by: Steve Davis 7/27/2022  
Steve Davis, Associate Vice President of Engagement

### U of M Retirees Association

DocuSigned by:  
by: Ron Matross 7/26/2022  
Ron Matross, President