

UNIVERSITY OF MINNESOTA RETIREES ASSOCIATION (7/1/2021-6/30/2022)

Alumni Association

Liaison Annual Report

by Will Craig

UMRA and the UofM Alumni Association (UMAA) have been working closely together since a Partnership Agreement was signed in summer 2020.

The following numbers document the success of that relationship:

- 12 tickets sold for UofM Day at Target Field baseball game
- 44 videos submitted to Gold Mind in the past 2 years – 18 this year
 - 1,616 views in 2 years – 1,175 this past year
 - 186 views of *Scanning Family Photos* (12/21), our most popular program
- 33 people signed up for Day of Service in April
 - 5 UMRA members
 - 25 URVC volunteers
 - 3 with both UMRA & URVC affiliations

It is time to renew that Partnership Agreement. We are on a 2-year renewal cycle, focused on September of even-number years. I have contacted Steve Davis at UMAA to start the renewal process, copying UMRA president and president elect. Steve is their Associate Vice President of Engagement and our primary contact there. Getting that agreement extended is my primary work for the summer.